

A photograph of a concrete canoe race on a lake. In the foreground, a white canoe with "CALIFORNIA BERKELEY" and "GRAFFICAL 2.0" is being paddled by a man in a black and yellow life vest. Behind it, a dark canoe with "DUEIMUS" and "University of Nevada" is being paddled by a man in a blue life vest. Another person in a blue life vest is visible further back. The background shows a shoreline with green trees and a hazy mountain range under a clear sky.

# University of Windsor Concrete Canoe Team

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## 2023-24 Sponsorship Package



University  
of Windsor



# A Letter From Our Captains

To Whom It May Concern,

The University of Windsor is proud to introduce this year's Concrete Canoe Team (CCT) to the Faculty of Engineering. The University of Windsor CCT is set to compete in the Canadian National Concrete Canoe Competition (CNCCC) in May of 2024. The CNCCC has nurtured various connections between the students from neighboring Canadian colleges and universities participating in the event for the past 25 years. The CNCCC provides students with the opportunity to apply knowledge gained in their undergraduate engineering courses to creatively and strategically design, build and race a full-size concrete canoe.

The Concrete Canoe Team at the University of Windsor acts as an outlet for Civil and Environmental Engineering students to thrive outside of a classroom setting. The CCT, being a student-led team, allows students to use their scholastic knowledge to ideate a project in a fun, competition-based environment. In conducting the duties associated with this project, team members will connect with various educational institutions throughout Canada: this will provide students with the opportunity to network and get involved with inter-institutional extracurricular activities, while developing their interpersonal and technical skills in the process. Our team is composed of devoted and resourceful individuals who aim to generate unique and creative geometric and concrete mix designs in order to optimize and produce a concrete canoe that is strong, light, stable and agile.

By supporting our team, you provide the students dedicated to this project with the opportunity to further their research, design and testing; enabling our team members to create the best possible final product. For many students, the CCT is the first realistic application of concrete design and construction: the CCT therefore contributes to students' (future engineers') career formations. In addition, partnership with the CCT provides a unique opportunity to showcase your company to hundreds of future engineers across Canada at the CNCCC.

Thank you very much for considering a partnership with the University of Windsor's Concrete Canoe Team. It is with your support that students may continue exploring their creativity and passion, gaining invaluable hands-on experience, and paving the way for a new and eager generation of engineers.

Sincerely,

**Katie Sinn & Valdemar Kochanowski**  
**UWindsor Concrete Canoe Team Captains**



# A Letter from The Faculty

Dear Potential Sponsor:

I encourage you to support the University of Windsor Concrete Canoe Team! This team will design, build, test, and race a canoe made of concrete against teams from other institutions from across North America.

Competitions such as these develop students' skills in planning, problem solving, financial responsibility, and project management: skills which our graduates will use in their careers as engineers. Our students are driven by the competition to put in extraordinary effort and are extremely proud of having created something which began simply as a concept. We have had many personal and team successes with our engineering student teams across many different competitions! As a sponsor, you will have the satisfaction of knowing that you have assisted engineering students in honing career-worthy skills.

The Concrete Canoe competition has become a mainstay in Canadian engineering, and its appeal comes from the very premise of trying to make concrete float! This competition demonstrates the versatility of this common construction material, raises the profile of it and the practice of civil engineering, and demonstrates just how creative and innovative our future engineers are by showing what can be accomplished with ingenuity and dedication!

Please join the Department of Civil and Environmental Engineering in sponsoring our Concrete Canoe Team. Your support will encourage and enable our future engineers to engage in rewarding, extra-curricular programming as they represent the University of Windsor nationally. We look forward to updating you on the progress and success of our Concrete Canoe Team. Please do not hesitate to contact me with any questions you may have.

Thank you very much.

Yours sincerely,

Edwin

**Edwin Tam, PhD, PEng**  
**Head, Civil and Environmental Engineering**  
**University of Windsor**



# Partnership Levels

	Gold \$1000 or greater	Silver \$500 to \$1000	Bronze less than \$500
Logo on website	Large	Medium	Small
Logo on Facebook Page	Large	Medium	Small
Company logo on t- shirts for students to wear in competition	Large	Medium	Small
Feature story of company support on social media	<input checked="" type="checkbox"/>		

**Please note:** Donations do not need to be monetary, they can be supplies, materials, etc. Levels will be awarded according to the monetary equivalent of the supplies donated.

Financial donations will receive a tax receipt. **Please make cheques payable to the University of Windsor Students' Alliance, with Concrete Canoe in the memo**



# THANK YOU FOR YOUR SUPPORT

For more information, please contact:  
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Team Captains  
[concretecanoe@uwindSOR.ca](mailto:concretecanoe@uwindSOR.ca)

